

A Bi-Monthly Publication of the  
Glendale Area Mental Health Professionals Association  
May/June/July 2001 ? Volume IX Number 3 ? Circulation 523

## 2001 Membership Directory Circulated



### Words from the President

Sharon Rae Deacon,  
Ph.D.

I am sure it is a sign of youth but this year seems to be flying by. Surely it is not half over.

Enclosed with this issue is our annual membership directory, published each Spring. Thank you to David Fox, Ph.D., Membership Chair, for his consistent efforts maintaining this well-used community resource. If you have not joined GAMHPA, it is still not too late to be included in the next mid-year directory update. A small increase in dues will occur in

### IN THIS ISSUE

|                                      |   |
|--------------------------------------|---|
| Words from the President . . . . .   | 1 |
| Calendar of Events . . . . .         | 1 |
| From the Editor's Couch . . . . .    | 2 |
| The Computerized Clinician . . . . . | 2 |
| Classified Advertising . . . . .     | 3 |
| About GAMHPA . . . . .               | 8 |

October of this year.

Our continuing education program has been successfully launched with only two more classes scheduled for the year as of this writing. We will announce the upcoming slate of classes in the next newsletter.

We are putting together a community resources network. Thanks to Bonnie Cesak, R.N., L.C.S.W., and Susan Papalia, M.A., M.F.T., for volunteering to help create this for us all. If anyone else would like to be on the committee, let us know. Networking is that very professional word for fun and socializing.

We introduce a new series on page 2 of this newsletter written by David Fox on computer and Internet applications in mental health practice, *The Computerized Clinician*.

Jim De Santis, Ph.D., Past President, recently spoke on the advantages of an interdisciplinary association to 86 mental health professionals at the inaugural meeting of the Conejo Valley Mental Health Professionals Association. Serving the area including Westlake & Agoura, the new CVMHPA is being patterned directly after GAMHPA.

In closing, I would like to give special thanks to Lee Conger, M.F.T., for

serving on the board as Treasurer for the last year. He is refocusing his efforts and so has had to resign but is still helping out. ?

### Calendar of Events

#### Continuing Education

Techniques for Smoking Cessation, June 1, Sharon Deacon, Ph.D.

The Therapist's Journey: Deepening Personal Understanding, Enhancing Therapeutic Effectiveness, July 13, Larry Brooks, Ph.D.

Programs are Fridays, 8-9am. Each is one CE and submitted for MCEP. Seminars are run by Professional Development Programs and sponsored by GAMHPA. Call (818) 243-0839.

#### Year 2001 Board Meetings

|          |             |
|----------|-------------|
| June 15  | October 5   |
| August 3 | November 30 |

Fridays, 9:30-11am  
3245 N. Verdugo Road



## From the Editor's Couch

Larry Brooks, Ph.D.

### Boys to Men

"When a grown man cries in therapy, it is almost always about his father."

*Raising Cain: Protecting the Emotional Life of Boys*

by Dan Kindlon and Michael Thompson

I was working with a 17-year-old male. His father had requested counseling because of problems he was having with his son. The son was a bright boy who was doing poorly in school. The father was a principal of a high school. The father and the boy's mother had been divorced for about three years. The father had been very depressed and angered by the divorce. After three years, the relationship between himself and his ex-wife was still extremely hostile. After a couple of counseling sessions, the overt conflict and tension in the relationship between the father and son had decreased. The father made a conscious effort to be less critical of his son. The question facing them was what kind of relationship did they want to have. The cloud darkening this issue was the history of their relationship, a history that had been characterized by paternal detachment and criticism, and guardedness and duplicity by the son.

The son felt uncomfortable discussing certain issues in front of his dad and reluctantly agreed to meet alone with me. He explained to me that he couldn't imagine getting close to his dad. He described a physical feeling, a strong overpowering barrier that kept him from even imagining how it

would look. In one painful moment, he said that he never heard his father refer to him as "son." I was saddened when I heard this comment that cut to the heart of the matter. As we talked further, he described how he didn't know what a good relationship between a father and son looked like. He described having a close but conflicted relationship with his mother. He described the relationships between his two best friends and their fathers as bad and worse. Both came from "Intact" families. In one case, the son never talked to the father unless he wanted something. In the other case, the father was verbally abusive toward the son.

Perhaps the acuity of this son's feelings about his father sensitized me to father-son relationships. I began to notice and reflect on other father-son relationships in my clinical practice. My thoughts painfully wandered back and forth between my relationship to my son who is 8 and my relationship to my father who has been dead for 10 years. I see so many grown-up sons who have struggled with either the void created by their father's absence and indifference or the devastation created by his rage. It is rare and moving to hear a man describe a close relationship with his father.

I've always thought that parenting is one of the hardest jobs we experience. This is particularly true when you are conscious enough to realize that the work of parenting is largely psychological and emotional. Fathers in particular are ill-equipped for this job. Genetics and socialization synergistically conspire to this end. Much of the recent research and writings on male psychology sadly echo the refrain emphasizing male emotional illiteracy.

(Article continued on page 6)



## The Computerized Clinician

David D. Fox, Ph.D.

Long, long ago, in a healthcare galaxy far, far away, psychoanalysts could rely on having an extensive collection of learned texts in their nearby lavishly appointed libraries. Times have changed. Today's therapists rarely have the resources to house an extensive library and there is far more clinical/research information available that we need to consult. Fortunately, technology has opened up access to resources that would make our professional ancestors green with envy. The GAMHPA Board has asked me to write a periodic column that highlights computer and Internet resources for the practicing mental health professional, and this is the first installment.

One of the most important steps for using your computer is to have a technique for finding the information we want. With the Internet, this is particularly problematic because it has no Table of Contents we can consult to guide our search. Search engines (such as Yahoo, AltaVista, etc.) have become popular but they rarely focus on the subject of interest without bombarding us with literally thousands of useless websites. One of the most useful search engines I have found is Copernic. It simultaneously searches many engines, does not require a complex and mysterious syntax and usually produces results which are actually useful. A free version (and more extensive reasonably-priced versions) can be downloaded at [www.copernic.com](http://www.copernic.com). ?

## Classified Advertising

### GROUPS

**ADULTS MOLESTED AS CHILDREN (SPANISH).** Group to address the needs of Spanish-speaking women molested as children. Safe environment in which to process and resolve abuse issues impacting their relationships and functioning. Contact Teresita Morales, Ph.D., Lic. # PSY16668, at (626) 449-2484 ext. 2.

**AMAC GROUP.** Small, open-ended AMAC (Adults Molested as Children) group, women only, in Burbank's Media District, Thursday evening, 7:30-9pm. Insight-oriented group process most appropriate for clients who are in individual treatment or who have had some therapy on their abuse issues. Free pre-group interview. Fee \$40 per week, negotiable. Kathy Downing, M.F.T., (818) 845-0151. Primary therapist's inquiries welcome.

**CO-ED ADULT PERSONAL DEVELOPMENT GROUP.** Growth and insight oriented group, high-functioning, addresses interpersonal dynamics in a supportive environment. Wednesday, 6-7:30 pm. Glendale. Jim De Santis, Ph.D., C.G.P., (PSY10315), (818) 551-1714.

**CREATIVE PROCESS GROUP.** A group for practicing and aspiring writers, musicians, visual artists, actors, etc., utilizing the "art as practice" Zen approach of Natalie Goldberg and the inspiring book, *Trust the Process: an Artist's Guide to Letting Go*, by Shaun McNiff. This

16-week workshop will support and energize your creative process through experiencing the "deep ecology of creation." Emphasizes the development of daily meditation practice. Saturday, 10am-1pm. \$22 per meeting. South Pasadena location. Call Deborah McColl, M.A., M.F.T., at (213) 896-5127.

**DEL MAR GROUPS FOR GIRLS.** Weekly groups for teenage girls focus on self-esteem and empowerment through dialogue, support, and creativity. Workshops and consultations available for parents as well. For more information, contact Melissa Johnson, Ph.D., Lic. # 13102, (626) 585-8075.

**GAY MEN'S PERSONAL DEVELOPMENT GROUP.** Growth and insight oriented group addresses life enrichment, self-esteem, and personal relationships. Tuesday, 6-7:30 pm. Glendale. Jim De Santis, Ph.D., C.G.P., (PSY10315), (818) 551-1714.

**GRIEF GROUP FOR TEENS.** When someone close has died, teens can benefit from sharing support, coping with feelings, and working towards healing in this 16-week group. Contact Debra Kuperberg, M.F.T. Intern (IMF 34287), in the office of Melissa Johnson, Ph.D., Lic. # 13102, (626) 585-8075.

**MEN'S PERSONAL DEVELOPMENT GROUP.** Growth and insight oriented group addresses male-female relationships, work life, coping, and roles. Thursday, 6-7:30pm. Glendale. Jim De Santis, Ph.D., C.G.P., (PSY10315), (818) 551-

**PERSONAL GROWTH AND SUPPORT GROUP.** Leaderless,

## GAMHPA Volunteer Opportunities

### Committees

Networking  
Community Resources

### Available Seats on the Board

Vice President  
Treasurer  
Secretary

introspective, longstanding, seeks new members, male and female. No charge. Meets alternate Saturdays in member's homes. Contact Amyhowell@earthlink.net, (626) 794-7577.

**SEXUAL ADDICTION GROUP.** Group for men struggling with sexual addiction including excessive time spent on the Internet seeking pornography and other acting-out behaviors. Contact Teresita Morales, Ph.D., Lic # PSY16668, at (626) 449-2484 ext. 2.

**SINGLES 12-WEEK RELATIONSHIP GROUP.** A 12 week coed group allowing singles to prioritize their personal lives, connect with other thoughtful singles, and discover what needs to be done to move towards dating more or developing a loving long-term relationship. Issues usually include screening potential partners, letting go of unhealthy relationships sooner, limit-setting, healing past hurts, changing old patterns, developing new plans, and taking reasonable risks. Opens 4 times a year, \$40/week, 12-week

commitment. Monday evenings from 8:15-9:45pm or Wednesday evenings from 7:30-9pm in downtown Pasadena. Call Andrew Whaling, M.F.T., (626) 564-0480.

**SOCIAL SKILLS GROUP FOR CHILDREN.** Time-limited group helping kids understand and accept themselves and get along with others. Contact Larry Brooks, Ph.D., Lic. # PSY8161, at (818) 243-0839.

**SUPPORT GROUP FOR CHILDREN OF DIVORCE.** Time-limited group to provide support, understanding, and practical help for children whose parents are separated or divorced. Contact Larry Brooks, Ph.D., Lic. # PSY8161, at (818) 243-0839.

**SUPPORT GROUP FOR PARENTS OF CHILDREN WITH ADHD.** This group will offer education and support to parents whose children have Attention Deficit Disorder. This group will help parents strategize their way through the maze of information and support services available for their child. As a parent of two ADHD children, Susan can speak with empathy and experience. She will offer valuable tools for dealing with problems related to discipline, organization, self-esteem, and school work. She will also teach parents how to advocate for their child in various environments. Fee: \$35 per week. Call Susan Papalia, M.F.T., member of CHADD, at (626) 798-5073.

**WOMEN'S SUPPORT GROUP.** For women ages 30-55 who have had brief interventions in individual treatment and would like ongoing therapy that focuses on personal growth, interpersonal relationships,

and ongoing improvement in symptoms of mild to moderate depression and/or anxiety. This group is designed to provide both support and insight for growth. Glendale. Call Bonnie Lowry, M.A., M.F.T., for details, (818) 240-0340.

**YOU AND YOUR TEEN - A PARENTING GROUP.** This 16-week group format combines parent education with sharing and support. This group is designed to help parents enhance their relationships with their teens. For more information, contact Melissa Johnson, Ph.D., Lic. # 13102, (626) 585-8075.

#### OFFICE SPACE

**ARCADIA.** Sublet furnished office. Floor to ceiling window — beautiful view of the mountains. Easy freeway access. Free parking. Large waiting room. Available Wednesday evenings and Saturdays. Reasonable. Call Careen Jones, (626) 446-7792.

**BURBANK/TOLUCA LAKE.** Therapist office in two office suite: Great location, call light and parking included. Easy access from freeway. Reasonable rent. Please contact Lisa O'Connell, (310) 281-5573.

**BURBANK/TOLUCA LAKE MEDIA CENTER.** Beautiful office suite includes waiting room, call light system, furnishings, and kitchen. Great location near all major studios for greater referral possibilities. Plenty of easy street or lot parking. \$350 half time. Call (818) 843-6054, Camille Caiozzo, Ph.D.

**GLENDALE.** Office space available in multidisciplinary mental health group in Glendale. Office is close to freeway, soundproofed, separate exit

and signal light system. Fax and copier available. Rental fees are \$30 to \$45 per day. For further information contact Manohar Shinde, M.D., or Brian Conlan, L.C.S.W., at (818) 956-0101.

**MONTROSE.** Office for rent in established Counseling Center that has moved to new location. One office, 150 square feet, available for lease at \$500 per month (includes utilities). Contact Robert Kerrebrock, Ph.D., (818) 957-5358.

**STUDIO CITY.** By the hour or block. Very comfortable office with waiting room. For more info: Email [drhari@mpowerment.org](mailto:drhari@mpowerment.org) or call 877-477-9542.

**WESTWOOD.** Why not have a Westside office too? Furnished ground-floor office in courtyard building on Westwood Boulevard, 2 blocks south of Wilshire. Near Borders bookstore. Waiting room; call-lights. One to three days a week. Mary Donovan, Ph.D., (310) 474-4548.

#### SERVICES

**ACCEPT CREDIT CARD PAYMENTS** for your professional services. Service developed by psychologists specifically for mental health professionals. Most economical, no long-term contract, no expensive equipment to buy or lease. Check it out at: [www.ProfessionalCharges.com](http://www.ProfessionalCharges.com), or contact Larry Nadig, Ph.D., at (818) 240-8295

**ADVOCACY AND ADVICE** is provided for parents needing Special Education for their children. This includes advice in preparing requests

for assessments and IEP meetings and advocacy at IEP meetings. Ed Brostoff is a parent of a special needs child and a retired teacher. He knows the difficulty of obtaining the help these children need. He now assists other parents to get these services for their children. Fees are on a sliding scale. Contact Ed Brostoff at (323) 664-9312 or e-mail [ebrostoff@aol.com](mailto:ebrostoff@aol.com).

#### ATTENTION DEFICIT DISORDER AND LEARNING DISABILITIES.

The Assessment Center offers psychoeducational testing for specific learning disabilities, attention deficit hyperactivity disorder, and emotional difficulties, both in children and adults. Reduce the stress and frustration of an undetected client problem. To discuss a case or receive a brochure, contact us at (818) 548-8449.

**NUTRITIONAL THERAPIES** for anxiety, depression, OCD, ADD, and mania, addressing the underlying causes of these problems such as PMS, Menopausal Syndrome, yeast (Candida), parasites, food reactions, chronic fatigue, fibromyalgia, and heavy metal toxicity. Can be used to augment medication or in place of it. Contact Nancy Mullan, M.D., at (818) 954-9267

**PROFESSIONAL DEVELOPMENT PROGRAMS.** PDP is certified by the CPAAA and the BBSE to provide continuing education to Psychologists, Licensed Clinical Social Workers, and Marriage and Family Therapists. We work with small groups and agencies to design programs to meet your specific needs. Call (818) 243-0839 or Email [ProDevProg@AOL.COM](mailto:ProDevProg@AOL.COM) for information about our programs.

#### MISCELLANEOUS

**EXPERIENCING GOD THROUGH STRESS AND LOSS: A Journey** through the Book of Job. Very helpful booklet related to grief issues available, primarily for persons with a Judeo/Christian background. Flyer available with more details. Email [drhari@mpowerment.org](mailto:drhari@mpowerment.org) or call (877) 477-9542.

**MARKETING FOR MENTAL HEALTH PROFESSIONALS.** Many people find it easier to stay motivated and achieve goals when encouraged by a peer group over time. This workshop is designed for mental health professionals and interns wanting to develop a private practice. 12 facilitated meetings, every other Tuesday, 10-11:30am. Action-oriented small group using a didactic, peer support, and homework format. Glendale. Call (818) 551-1714 for further information or brochure.

**NARRATIVE STUDY GROUP.** Explore Narrative and Collaborative therapy methods in monthly group with other therapists interested in these exciting postmodern approaches to therapy with AAMFT Approved Supervisor. Call Mary Donovan Ph.D., M.F.T., Lic. # 13239, at (818) 243-7425.

**PRACTICE FOR SALE:** 30 year old thriving psychological practice in quaint Montrose, CA. All suites rented. Private patients and managed care contracts. More referrals than can be seen. Will assist with transition and assumption of managed care affiliation. Price is one half times gross. Contact Dr. Kerrebrock at (818) 957-5358.

**WHOSE CHILD? : An Adoptee's Healing Journey from Relinquishment through Reunion . . . and Beyond** by Kasey Hamner is now available! This highly regarded book is an adoptee's life story, written for the adoption community and helping professionals, to help them develop a better understanding of the lifelong emotional aspects of adoption and reunion. ISBN: 0-9674145-0-4, 308 pages, \$14.95 each + 8% CA sales tax + \$3.70 S&H for first book, \$1.00 each additional. Ordering information: Mail check/money order to: Triad Publishing, PO Box 299, Verdugo City, CA 91046-0299. To order by Phone/Fax, please call: 818-957-5526 and an invoice will be included in your shipment. You can also learn more about Whose Child? and order by credit card by visiting: <http://home.earthlink.net/~triadpublishing> and clicking on your favorite online retailer. Read All about Kasey and Whose Child?: <http://www.authorsden.com/kaseyhamner>.

#### AFFILIATE AGENCIES

**COLDWATER COUNSELING CENTER** is a non-profit organization based in Studio City providing depth psychotherapy to adults and children on a sliding-scale basis. All therapists and interns have had, and continue to engage in, extensive personal analysis. The staff--mostly licensed M.F.T.'s--include three Jungian psychoanalysts and a number of analysts in-training. Satellite locations include offices in Glendale and on the Westside. For information or a brochure, call (818) 508-0703.

**EMPOWERMENT!** is a non-profit organization that offers quality affordable counseling to those in

distress. We specialize in recovery from trauma and dissociative disorders. We are located in Burbank. Toll free: (877) 477-9542. Our web site is [www.mpowerment.org](http://www.mpowerment.org).

POSITIVE DIRECTIONS COMMUNITY COUNSELING CENTER, serving the Glendale area community since 1986, offers high-standard, low-fee, short- and long-term psychotherapy. With the exceptional ratio of one supervisor per three interns, Positive Directions is dedicated to providing excellent psychotherapy to clients who can't afford private practice fees. Substance abuse counseling is also available as well as information and referrals, sober social events, and a variety of self-help meetings. (818) 247-8180; [CounselPD@AOL.com](mailto:CounselPD@AOL.com).

T.H.A.W. A safe harbor in which to continue the healing process through classes in creative expression including body image, body movement, yoga, writing, tai chi, and acting. For women who have suffered from physical or emotional abuse, including domestic violence, rape, and incest. Clinically supervised. Sliding-scale fees. Tuesday, Thursday, Friday. 9am-1pm. For intake evaluations, contact Wendy Clarke, M.A., or Leslie deBeauvais at Theater of Hope for Abused Women, (818) 766-9702.  
?

From The Editor's Couch  
(Article continued from page 2)

The masculine default, the machismo ethic is reflected in the "boy code," a term coined by William Pollack in his book *Real Boys*. It describes four injunctions that define core masculine values and shape male development: 1) Men should be stoic, stable, and independent. 2) Men should be daring and risk-taking. 3) Men should achieve status, dominance, and power. 4) Men should never show their weakness, which includes acknowledging the soft feelings such as fear and neediness. This code does not prepare a man to become a father.

The historical dynamics of the family had cast the father outside the inner sanctum of feelings. He functioned on the periphery as protector, provider, and disciplinarian. In the last twenty years fathers have become more involved in the emotional life of the family. Many fathers have experienced a profound, unstated conflict in their efforts to adapt to this task. The seeds of difficulty are planted with the birth of a child when the husband is challenged to become a father. The requirements of fathering tax men's coping abilities. Fatherhood threatens the core values of masculinity by activating unmet child-like needs within the father for closeness and nurturing. The father is called upon to nurture his wife and his infant child, while managing his own unmet, "unconscious" needs for nurturing. Men feel weakened and unmanly when they feel, especially when they feel needy. By the time they have reached fatherhood, many have ably learned how not to feel. Thus the daily challenges of fathering lead to

distancing, resentment, and acting out by the father. No wonder so many wives feel they are the only adult parent in the family. No wonder so many fathers feel nagged, unsatisfied, and marginalized.

Fathers have particularly conflicted relationships with their sons. perhaps analogous to the difficulties that mothers have with their daughters. Fathers are suspended between what they didn't get from their own fathers and what they need to give to their sons, between what they didn't achieve in their own lives, and what they "unconsciously" need their sons to achieve. This suspension, if not recognized, becomes a cauldron of conflict between father and son.

Every father-son drama is unique and universal. Freud made heroic efforts to understand this relationship within the context of a boy's psychosexual development. The Oedipus complex, which represents the son's relationship to his parents, was mistakenly understood as an intrapsychic aspect of the son as opposed to an intersubjective drama between parents and son.

When my son was about six, I began to notice an increase in the frequency of conflict between us. External factors contributed to my lessened ability to cope: my life-threatening illness and the deaths of my sister and mother. Our Oedipal drama was enacted in the daily tasks of getting ready for school, doing homework, and getting ready for bed. I would get angry frequently. Small things would trigger this anger. In typical childlike obliviousness my son would

(Article continued on page 7)

From The Editor's Couch  
(Article continued from page 6)

amble through his morning routine. By the third or fourth reminder to move more quickly, my temper would erupt and harsh words would spit from my mouth sometimes causing my son to cry. I found myself apologizing to my son often, and worrying about the damage that I was causing.

I was determined to change. It felt like I was in recovery. I set my goals each day. Don't lose your temper. Become aware of underlying feelings. Getting beneath my anger was like bobbing for apples in choppy waters. Anger obliterates consciousness. And men are not supposed to get beneath their anger. At some point, I bumped into awareness. Fully formed utterances resounded in my head, as I found myself getting angry at my son. "You've pushed me too far! I can't take it anymore!" I felt inhabited by the voice of my mother. I saw myself struggling with my son as I imagined my mother struggling with me. I was both my mother struggling with my son and myself struggling with my mother. My father was nowhere to be seen.

Awareness is only the beginning. Daily practice is the "royal road" to change. What is practiced is transmitted. To the extent that fathers operationalize the "boy code" in their fathering, they do a disservice to their son. Emotional literacy is a requirement of "good enough" fathering. Men who are intolerant of helplessness, of their shortcomings, are threatened by displays of helplessness and inadequacy in their children, particularly their sons. They don't see themselves, and they

misconstrue their sons as weak. Their sons embody their hope, their unrealized ambition, their weakness, and whatever else is unacceptable about themselves. Their sons grow up feeling distant from their dads and unacceptable. To the extent that a father has come to terms with or at least has become conscious of his shortcomings, his neediness and his failures, he will be available to his son. He will be less likely to perpetuate his issues in his son.

Growing up I can remember how my close friends and I would talk about our absent dads and our omnipresent moms. I always felt my father's love across whatever distances that circumstances and his limitations created. And I also felt the distance and perpetuated it. I knew in my heart that I wanted my dad to reach out beyond his reach to touch me. Like a wounded lover, I refused to extend my hand far enough to touch him. Instead I would push him further away. And now, knowing that he loved me in his imperfect way sustains me, as I hope my imperfect love will sustain my son. ?

## Flier Winners

In each newsletter we publish six randomly drawn names of members who are awarded the privilege of distributing a marketing flier to the newsletter readership at no charge—an \$80 value. Congratulations to our six new recipients this issue:

Barbara Ballinger, M.F.T.  
Catholic Psychological Services  
Seanna Marre, M.S., L.E.P.  
New Horizons Family Center  
Cheryl van der Zaag, Ph.D.  
Linda Waldheim, M.F.T.

# GAMHPA

Glendale Area Mental Health Professionals Association  
Suite 300  
138 North Brand Boulevard  
Glendale, CA 91203-2620  
(818) 771-7680  
www.psychotherapy.org/gamhpa

The mission of the Glendale Area Mental Health Professionals Association is to advance professional development through networking, continuing education, and public awareness. We offer equal membership to all licensed mental health professionals regardless of discipline. We are an interest group only and do not provide referrals to the community. We are not a profit-making organization.

## 2001 BOARD OF DIRECTORS

Sharon Rae Deacon, Ph.D.,  
President, (818) 957-5166

David D. Fox, Ph.D.,  
Membership Chair, (818) 246-3937

Larry Brooks, Ph.D.,  
Newsletter Editor, Acting Program Chair, (818) 243-0839

Jim De Santis, Ph.D.,  
Past President, (818) 551-1714

## MEMBERSHIP

Contact our Membership Chair for an application form to join. Full Member dues for licensed mental health professionals, \$45 per year. Associate Member dues for students, interns, organizations, and others, \$25 per year. Dues may be deducted as an ordinary and

necessary business expense but not as a charitable contribution.

Members receive a number of exclusive benefits. Members can present a talk or publish an article on a professional topic. They are listed in the annual members directory distributed to the business and professional community. They can place free classified ads and can receive discounted rates for display ads, newsletter flier inserts, and mailing list labels. Members are entered into drawings for free newsletter insert advertising. Members receive reduced rates for continuing education.

## NEWSLETTER

The GAMHPA Newsletter is published six times a year, distributed to the local professional mental health community, including Glendale, Burbank, Pasadena, La Canada, Montrose, Los Feliz, and Silverlake. Contact us to be added to our mailing list. If you have moved, plan to move, or we are sending your copy of the newsletter to a wrong address, please notify us with your correct address.

GAMHPA encourages members to contribute articles of scholarly or clinical interest for publication. Authors should clarify questions of suitable content with the editor prior to submission. We encourage submissions in computer-readable format. Submissions must be forwarded to the editor by the deadline.

Opinions expressed in this newsletter are not necessarily those of the Association or its members.

GAMHPA does not endorse any of the products or services advertised.

## Newsletter Submission Deadlines

|                    |        |
|--------------------|--------|
| Aug/Sept/Oct issue | Aug 3  |
| Nov/Dec issue      | Oct 19 |

## ADVERTISING

Deliver advertising by the submission deadline to the editor. Ads run in two issues except employment ads which run once. All advertising for services by psychologists or psychological assistants must include the license number of the psychologist.

| Item                   | Advertising Rates |         |
|------------------------|-------------------|---------|
|                        | Member            | Non-Mem |
| Classified ad          | Free              | \$15    |
| 1/8-page display ad    | \$20              | \$45    |
| 1/4-page display ad    | \$40              | \$65    |
| 1/2-page display ad    | \$60              | \$85    |
| Mailing list, printed  | \$10              | \$20    |
| Mailing list on labels | \$20              | \$30    |
| Mailing list on disk   | \$75              | \$75    |
| e-Mail list            | \$10              | \$20    |
| Newsletter inserts     | 15¢               | 25¢     |

Display ads must be camera-ready. To submit a newsletter insert—such as a flier, brochure, or postcard—provide a sufficient number of copies to cover the mailing list. Postcard and brochure inserts must be no larger than 3 3/4" x 9 1/8". Make checks payable to "GAMHPA." Please note that each issue of the newsletter is delivered approximately three to four weeks after the submission deadline.

GAMHPA Newsletter.  
Copyright © 2001 GAMHPA.  
All rights reserved. ?